

# RAJAR DATA RELEASE



Quarter 3, 2017 – October 26<sup>th</sup> 2017

## COMPARATIVE CHARTS

1. National Stations
2. Scottish Stations
3. London Stations
4. Breakfast Shows – National and London stations

"Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution".

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## NATIONAL STATIONS

TOTAL HOURS (in thousands): ALL BBC	Q3 16	534097	Q2 17	539982	Q3 17	545001
TOTAL HOURS (in thousands): ALL COMMERCIAL	Q3 16	475608	Q2 17	464812	Q3 17	474334

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 16	Q2 17	Q3 17	Q3 17 vs. Q3 16	Q3 17 vs. Q2 17	Q3 16	Q2 17	Q3 17
<b>ALL RADIO</b>	Q	48165	49206	49076	1.9%	-0.3%	100.0	100.0	100.0
<b>ALL BBC</b>	Q	34823	34945	34853	0.1%	-0.3%	51.5	52.3	52.1
15-44	Q	14248	14249	14102	-1.0%	-1.0%	36.7	38.0	35.9
45+	Q	20575	20696	20751	0.9%	0.3%	60.7	60.6	61.5
<b>ALL BBC NETWORK RADIO</b>	Q	32107	32136	32110	0.0%	-0.1%	44.4	45.0	45.2
BBC RADIO 1	Q	9873	9586	9697	-1.8%	1.2%	6.0	6.2	5.9
BBC RADIO 2	Q	15144	14884	15357	1.4%	3.2%	16.7	16.8	17.5
BBC RADIO 3	Q	1977	2062	1963	-0.7%	-4.8%	1.2	1.2	1.1
BBC RADIO 4 (INCLUDING 4 EXTRA)	Q	11632	11923	11656	0.2%	-2.2%	12.9	13.5	13.0
BBC RADIO 4	Q	11227	11551	11217	-0.1%	-2.9%	11.8	12.3	11.8
BBC RADIO 4 EXTRA	Q	2043	2093	2153	5.4%	2.9%	1.1	1.2	1.2
BBC RADIO 5 LIVE (INC. SPORTS EXTRA)	Q	5975	5631	5578	-6.6%	-0.9%	4.1	3.7	4.1
BBC RADIO 5 LIVE	Q	5502	5317	5067	-7.9%	-4.7%	3.5	3.4	3.4
BBC RADIO 5 LIVE SPORTS EXTRA	Q	1601	1246	1643	2.6%	31.9%	0.6	0.3	0.8
BBC 6 MUSIC	Q	2342	2235	2430	3.8%	8.7%	2.1	1.9	2.0
1XTRA FROM THE BBC	H	1026	1031	1082	5.5%	4.9%	0.4	0.5	0.5
BBC ASIAN NETWORK UK	H	662	646	662	0.0%	2.5%	0.4	0.3	0.3
BBC WORLD SERVICE	Q	1537	1593	1492	-2.9%	-6.3%	0.7	0.9	0.7
<b>BBC LOCAL/REGIONAL</b>	Q	8429	8632	8249	-2.1%	-4.4%	7.1	7.3	6.8

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STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 16	Q2 17	Q3 17	Q3 17 vs. Q3 16	Q3 17 vs. Q2 17	Q3 16	Q2 17	Q3 17
<b>ALL COMMERCIAL</b>	<b>Q</b>	<b>34762</b>	<b>35881</b>	<b>35559</b>	<b>2.3%</b>	<b>-0.9%</b>	<b>45.8</b>	<b>45.0</b>	<b>45.3</b>
15-44	Q	18096	18510	18367	1.5%	-0.8%	59.8	58.3	60.5
45+	Q	16666	17371	17193	3.2%	-1.0%	37.1	37.2	36.5
<b>ALL NATIONAL COMMERCIAL</b>	<b>Q</b>	<b>19503</b>	<b>19905</b>	<b>20231</b>	<b>3.7%</b>	<b>1.6%</b>	<b>17.1</b>	<b>16.7</b>	<b>17.2</b>
ABSOLUTE RADIO	Q	2643	2104	2460	-6.9%	16.9%	1.7	1.7	1.9
ABSOLUTE RADIO 70S	H	280	286	259	-7.5%	-9.4%	0.1	0.1	0.1
ABSOLUTE 80S	Q	1458	1512	1532	5.1%	1.3%	0.8	0.7	0.7
ABSOLUTE RADIO 90S	H	703	651	756	7.5%	16.1%	0.3	0.3	0.3
ABSOLUTE RADIO CLASSIC ROCK	H	646	644	637	-1.4%	-1.1%	0.3	0.3	0.3
THE ARROW	Q	76	78	68	-10.5%	-12.8%	0.1	*	*
CAPITAL BRAND	H	8740	8620	8572	-1.9%	-0.6%	4.8	4.7	4.7
CAPITAL NETWORK (UK)	H	8055	8055	7760	-3.7%	-3.7%	4.2	4.3	4.2
CAPITAL XTRA (UK)	H	1324	1194	1464	10.6%	22.6%	0.6	0.4	0.5
CLASSIC FM	Q	5281	5781	5433	2.9%	-6.0%	3.5	3.9	3.5
GOLD NETWORK (UK)	H	1154	1168	1108	-4.0%	-5.1%	0.9	0.9	0.8
HEART BRAND (UK) <sup>1</sup>	H			9487					6.3
HEART 80S	Q		852	1086		27.5%		0.4	0.5
HEART EXTRA	Q	664	427	456	-31.3%	6.8%	0.3	0.2	0.2
HEART NETWORK (UK)	H	9101	8712	8644	-5.0%	-0.8%	6.2	6.1	5.7
HEAT	H	841	591	616	-26.8%	4.2%	0.3	0.2	0.2
THE HITS	H	738	586	600	-18.7%	2.4%	0.2	0.2	0.2
JAZZ FM <sup>1</sup>	Q		556	570		2.5%		0.2	0.2
KERRANG!	H	769	526	615	-20.0%	16.9%	0.3	0.2	0.2
KISS NETWORK	H	5425	5393	5686	4.8%	5.4%	3.0	2.7	3.2
KISS FRESH	H	611	526	519	-15.1%	-1.3%	0.2	0.1	0.2
KISSTORY	Q	1611	1734	1823	13.2%	5.1%	0.9	0.7	0.8
LBC NETWORK (UK)	H	1801	2038	2084	15.7%	2.3%	1.8	2.1	2.2

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## NATIONAL STATIONS PAGE 3

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STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 16	Q2 17	Q3 17	Q3 17 vs. Q3 16	Q3 17 vs. Q2 17	Q3 16	Q2 17	Q3 17
MAGIC NETWORK	H	3684	3630	3747	1.7%	3.2%	1.8	1.9	1.9
MAGIC CHILLED	H	240	203	270	12.5%	33.0%	0.1	0.1	0.1
MAGIC SOUL	H		244	237		-2.9%		0.1	0.1
MELLOW MAGIC	H	424	518	519	22.4%	0.2%	0.2	0.2	0.3
PLANET ROCK	Q	1060	1075	1050	-0.9%	-2.3%	0.8	0.9	0.8
SMOOTH BRAND (UK)	H	5479	5556	5674	3.6%	2.1%	4.0	4.1	4.0
SMOOTH EXTRA	Q	1070	777	894	-16.4%	15.1%	0.6	0.5	0.5
SMOOTH RADIO NETWORK (UK)	H	4749	5091	5104	7.5%	0.3%	3.4	3.6	3.5
SUNRISE RADIO NATIONAL	Q	326	380	354	8.6%	-6.8%	0.1	0.2	0.1
TALKRADIO	Q	304	275	256	-15.8%	-6.9%	0.1	0.1	0.1
TALKSPORT	Q	2857	2622	2926	2.4%	11.6%	2.0	1.5	1.9
TALKSPORT2	Q	250	336	342	36.8%	1.8%	0.1	0.1	0.1
UCB 1	Q	191	185	174	-8.9%	-5.9%	0.1	0.1	0.1
UNION JACK	Q		80	101		26.3%		*	*
VIRGIN RADIO	Q	345	364	556	61.2%	52.7%	0.1	0.1	0.1
RADIO X NETWORK (UK)	H	1265	1391	1523	20.4%	9.5%	0.9	1.0	1.0
ALL LOCAL COMMERCIAL	Q	26781	27277	26952	0.6%	-1.2%	28.7	28.3	28.1
OTHER LISTENING	Q	3933	3903	3922	-0.3%	0.5%	2.7	2.8	2.6

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## SCOTTISH STATIONS

**WEEKLY REACH:**  
**SHARE OF LISTENING:**

The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.  
The percentage of total listening time accounted for by a station in the area (TSA) in an average week

**PLEASE NOTE: only the data from stations which share the same TSAs can be compared.**

STATIONS	SURVEY PERIOD	TSA SIZE	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
			'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
			Q3 16	Q2 17	Q3 17	Q3 17 vs. Q3 16	Q3 17 vs. Q2 17	Q3 16	Q2 17	Q3 17
BBC RADIO SCOTLAND	H	4541	901	888	870	-3.4%	-2.0%	7.1	7.4	6.4
Radio Borders (Bauer Borders)	Y	110	54	53	55	1.9%	3.8%	34.3	32.1	32.6
Capital Scotland	H	2830	594	563	510	-14.1%	-9.4%	6.7	7.3	6.9
Central FM	Y	216	53	47	43	-18.9%	-8.5%	8.8	8.2	7.6
Clyde 1	H	1907	660	571	543	-17.7%	-4.9%	16.9	12.2	11.8
Clyde 2	H	1907	162	132	131	-19.1%	-0.8%	2.6	2.9	2.9
Forth 1	H	1147	325	334	380	16.9%	13.8%	13.8	15.4	16.2
Forth 2	H	1147	53	63	77	45.3%	22.2%	2.0	2.9	2.5
Heart Scotland	H	2830	410	381	369	-10.0%	-3.1%	6.7	6.1	4.8
Kingdom FM	Y	290	50	61	61	22.0%	0.0%	8.5	10.2	9.6
Moray Firth Radio (Bauer Inverness)	Y	252	124	127	119	-4.0%	-6.3%	24.7	28.1	25.8
Northsound 1	Y	349	121	124	129	6.6%	4.0%	20.7	19.0	17.3
Northsound 2	Y	349	26	23	23	-11.5%	0.0%	3.8	2.0	2.1
Original 106 (Aberdeen)	Y	349	66	65	71	7.6%	9.2%	9.3	9.9	10.3
Smooth Radio Scotland	H	1828	420	402	415	-1.2%	3.2%	8.0	13.3	14.6
Tay FM	Y	394	133	132	139	4.5%	5.3%	20.2	16.6	16.0
Tay 2	Y	394	38	44	39	2.6%	-11.4%	7.8	6.2	5.3
Wave 102	Y	145	20	25	28	40.0%	12.0%	5.7	7.3	7.1
West Sound (inc. West FM)(Bauer Southwest Scotland)**	Y	394	192	181	166	-13.5%	-8.3%	22.4	24.3	25.6

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## LONDON STATIONS – PAGE 1

STATIONS	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 16	Q2 17	Q3 17	Q3 17 vs. Q3 16	Q3 17 vs. Q2 17	Q3 16	Q2 17	Q3 17
BBC Radio London	Q	424	621	454	7.1%	-26.9%	1.1	1.6	1.3
Absolute Radio (London)	Q	894	637	874	-2.2%	37.2%	2.3	1.9	3.0
Capital London	Q	2013	2313	2125	5.6%	-8.1%	4.3	5.1	5.2
Capital XTRA (London)	Q	568	664	635	11.8%	-4.4%	1.5	1.1	1.8
Gold London	Q	312	243	271	-13.1%	11.5%	1.1	1.2	1.1
Heart London	Q	1683	1700	1515	-10.0%	-10.9%	4.4	4.3	3.5
Kiss (London)	Q	1818	2048	1869	2.8%	-8.7%	4.4	4.1	5.5
LBC 97.3	Q	991	1411	1110	12.0%	-21.3%	5.1	7.6	5.8
LBC London News (was LBC News 1152)	Q	464	497	488	5.2%	-1.8%	1.1	1.4	1.7
Magic (London)	Q	1804	1547	1541	-14.6%	-0.4%	4.1	3.2	3.6
Premier Christian Radio	Q	174	75	127	-27.0%	69.3%	0.4	0.2	0.4
Smooth Radio London	Q	710	881	775	9.2%	-12.0%	1.5	2.0	1.8
Radio X London	Q	378	476	478	26.5%	0.4%	1.2	1.2	1.2

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## LONDON STATIONS– PAGE 2

## NATIONAL STATIONS ON LONDON TSA

	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 16	Q2 17	Q3 17	Q3 17 vs. Q3 16	Q3 17 vs. Q2 17	Q3 16	Q2 17	Q3 17
BBC Radio 1	Q	1645	1516	1410	-14.3%	-7.0%	4.5	4.1	3.4
BBC Radio 2	Q	2216	2214	2316	4.5%	4.6%	10.9	11.6	10.9
BBC Radio 3	Q	503	579	541	7.6%	-6.6%	1.8	1.6	1.8
BBC Radio 4	Q	2801	2871	2860	2.1%	-0.4%	15.5	14.8	14.4
BBC Radio 5 live	Q	1187	1154	1101	-7.2%	-4.6%	3.2	3.6	3.4
Classic FM	Q	1251	1482	1272	1.7%	-14.2%	3.8	4.4	4.1
talkSPORT	Q	656	695	696	6.1%	0.1%	2.3	1.8	2.3

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## BREAKFAST SHOWS (WEEKDAYS) – PAGE 1 NATIONAL STATIONS

STATIONS	SURVEY PERIOD	WEEKLY REACH '000s	WEEKLY REACH '000s	WEEKLY REACH '000s
<b>NATIONAL STATIONS - MON-FRI</b>		Q3 2016	Q2 2017	Q3 2017
<i>Time period varies per station</i>				
BBC Radio 1 - 06.30 - 10.00am	Q	5249	5499	4932
BBC Radio 2 - 06.30 - 09.30am	Q	9058	9007	9354
BBC Radio 3 - 06.30 - 09.00am	Q	579	651	566
BBC Radio 4 - 06.00 - 09.00am	Q	7100	7655	7061
BBC Radio 5 live - 06.00 - 10.00am	Q	2297	2274	2196
Absolute Radio Network - 06.00 - 10.00am	H	1949	1845	1944
Classic FM - 06.00 - 09.00am	Q	1765	1915	1732
Kiss - 06.00 - 10.00am	Q	1834	2037	2013
Magic - 06.00 - 10.00am	Q	1259	1088	1293
talkSPORT - 06.00 - 10.00am	Q	1286	1201	1379
Radio X Network (UK) - 06.30 - 10.00am	H	703	750	823



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## BREAKFAST SHOWS (WEEKDAYS) – PAGE 2 LONDON STATIONS

*Please note: the table below does not list national radio stations which are listened to in the London area*

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
<b>LONDON STATIONS - MON-FRI</b>		Q3 2016	Q2 2017	Q3 2017
<i>Time period varies per station</i>				
BBC Radio London - 07.00 - 10.00am	Q	241	307	235
Absolute Radio (London) - 06.00 - 10.00am	Q	451	221	436
Capital London - 06.00 - 10.00am	Q	1041	1086	1115
Capital XTRA (London) - 06.00 - 10.00am	Q	231	308	284
Gold London - 06.00 - 10.00am	Q	141	129	153
Heart London - 06.00 - 09.00am	Q	644	655	490
Kiss (London) - 06.00 - 10.00am	Q	853	914	900
LBC 97.3 - 07.00 - 10.00am	Q	624	906	716
LBC London News (was LBC News 1152) - 07.00 - 10.00am	Q	234	227	275
Magic (London) - 06.00 - 10.00am	Q	734	618	659
Premier Christian Radio - 07.00 - 09.00am	Q	72	20	46
Smooth Radio London - 06.00 - 10.00am	Q	249	381	303
Radio X London - 06.30 - 10.00am	Q	182	196	242